

Clean Air Catalyst

#CleanAirCatalyst

Briefing: Impact of New WHO Global Air Quality Guidelines

Thursday, October 7th | 10:00am EDT



Michael Brauer
Professor,
The University of
British Columbia



Beatriz Cardenas
Air Quality Director,
WRI Mexico

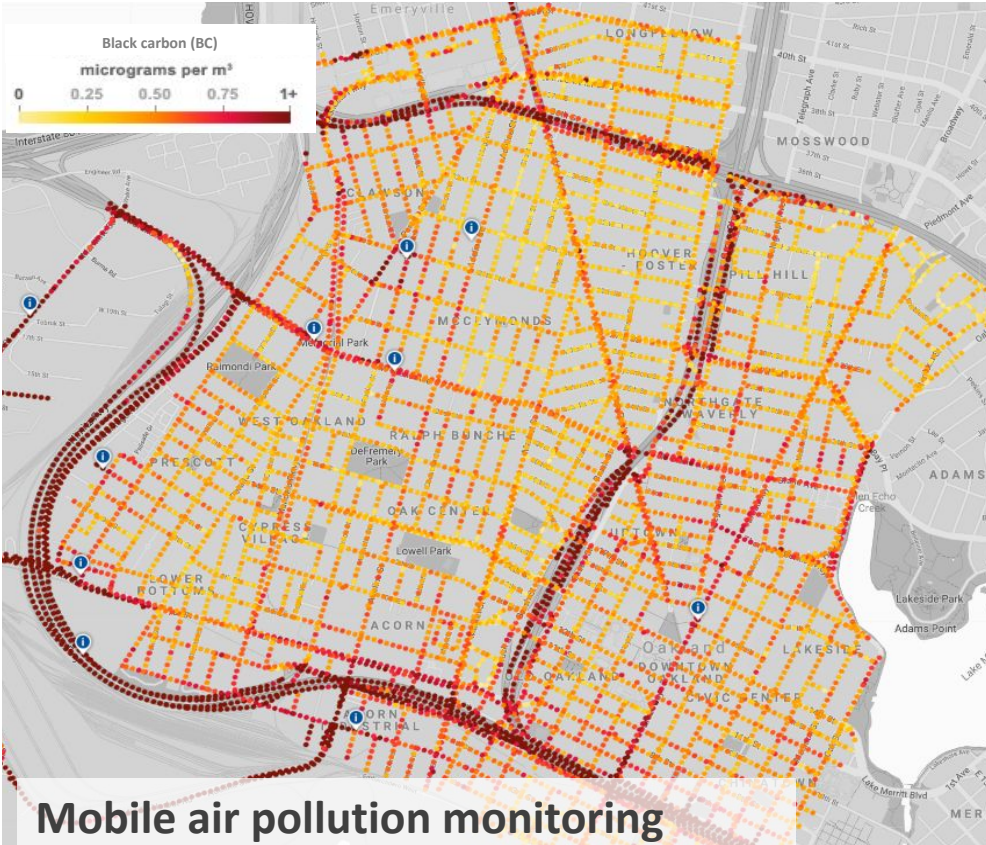
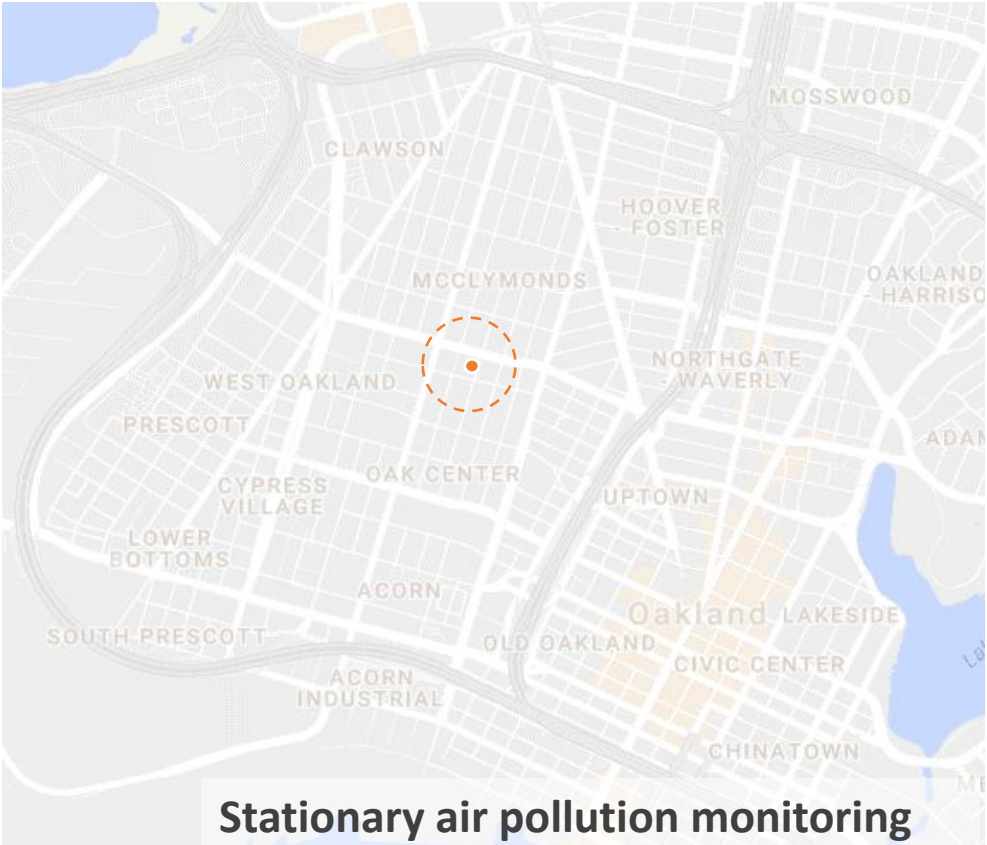


Sumi Mehta
Senior
Epidemiologist,
Vital Strategies



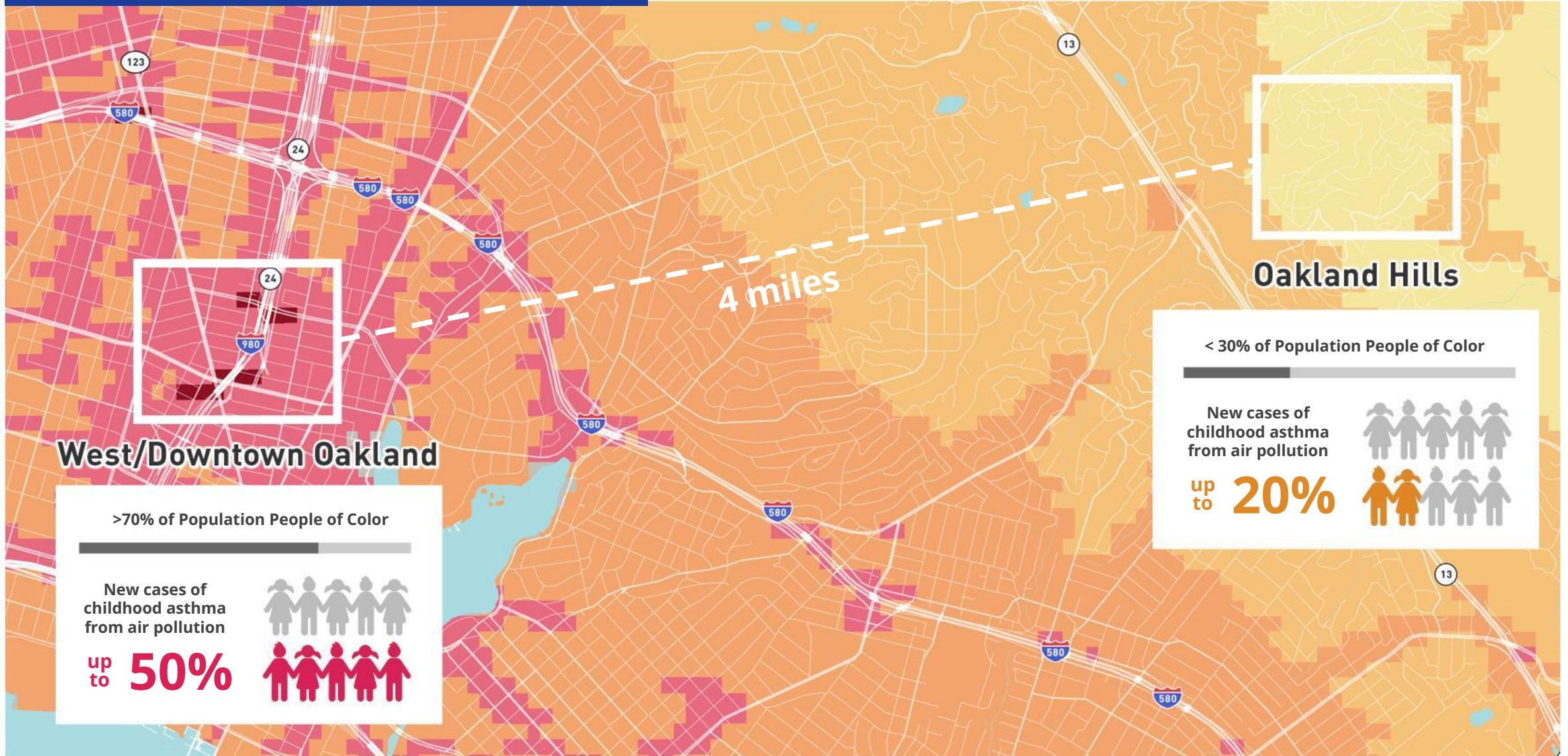
Ananya Roy
Senior Health
Scientist,
Environmental
Defense Fund

Not everyone breathes the same air



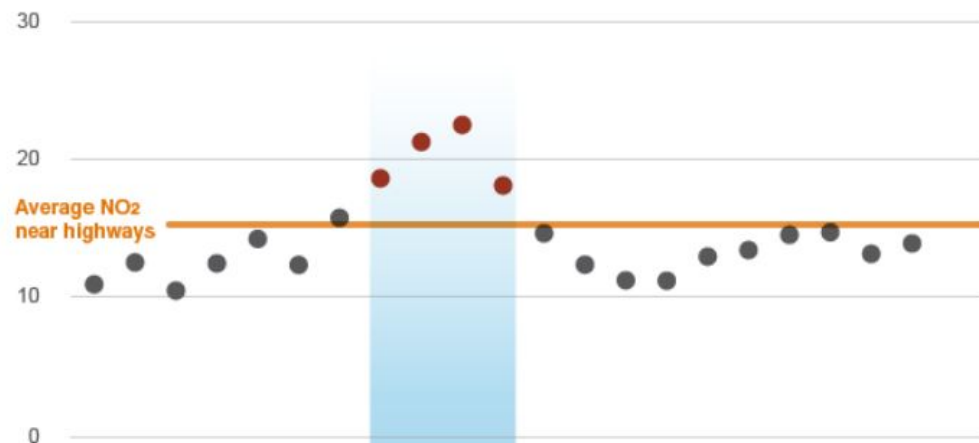
Air pollution's impacts vary dramatically

Some communities face higher rates of health impacts from air pollution



Houston

NO₂ concentrations (ppbv)

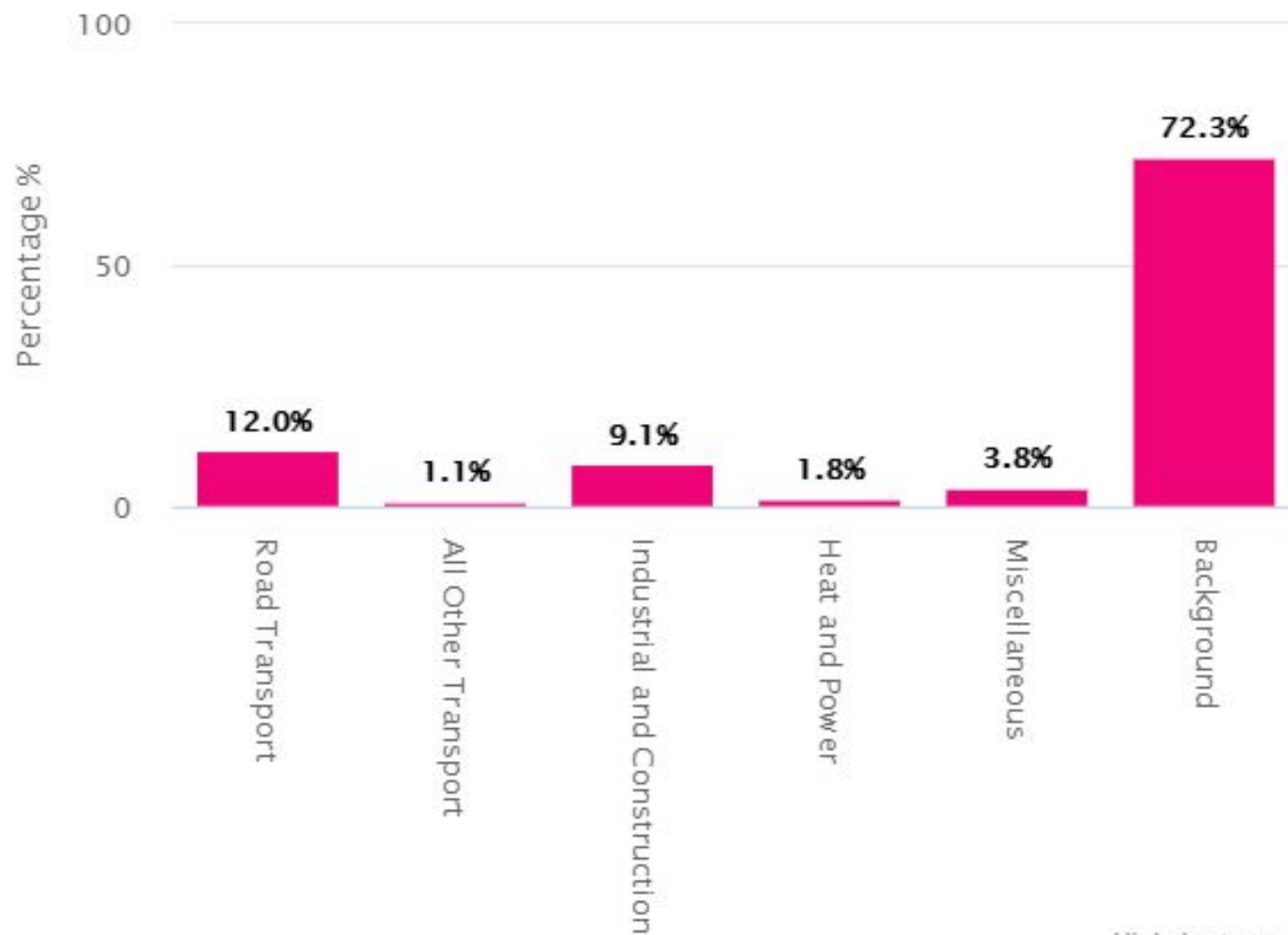
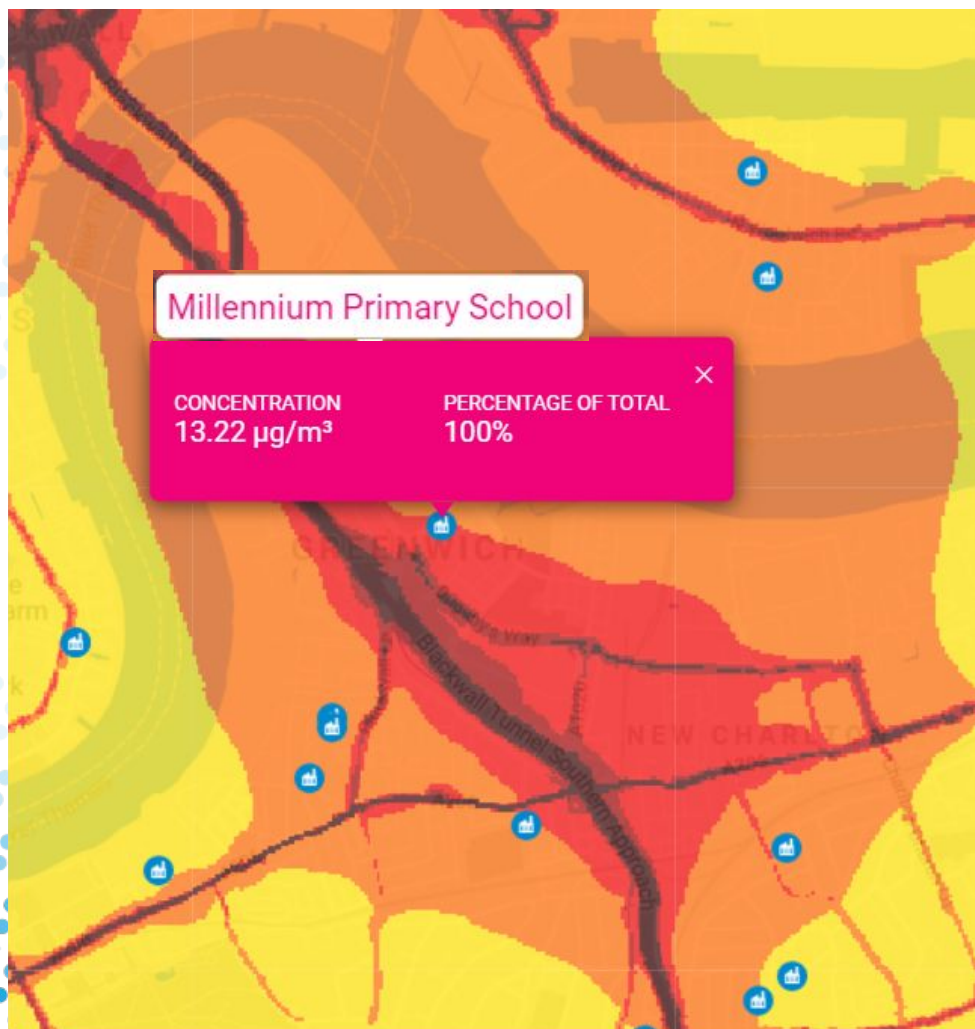


“The pollution outside of 1/3 of the concrete batch plants and metal recyclers we surveyed was similar to that in the areas along major freeways.”

Ramon Alvarez, Associate Chief Scientist



London air pollution sources map

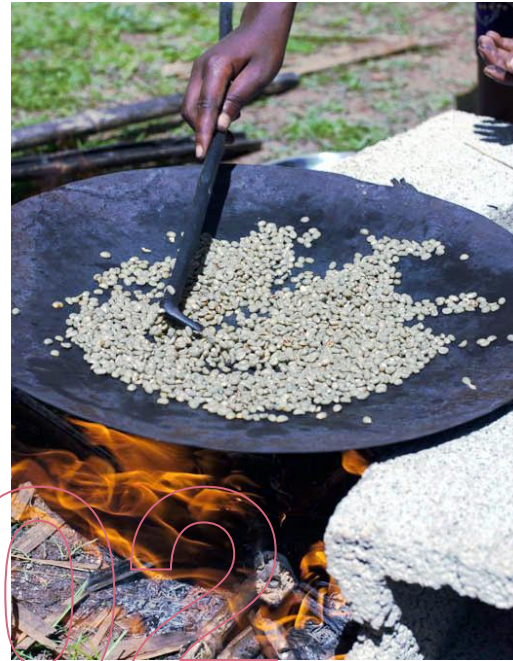


Program Strategy



01

**Improve Source
Awareness**



02

**Identify Most
Effective Action**



03

**Build Strategic
Coalition**

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Thank you